



MANIPAL UNIVERSITY
JAIPUR

BBA(H&T O)

Bachelor of Business Administration (BBA Hospitality & Tourism Operations)

Admission 2025-26

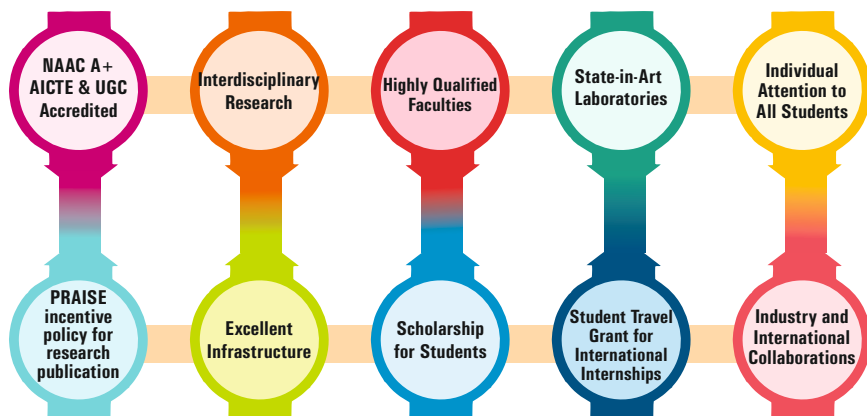
About the Department

Department of Hotel Management at MUJ is a distinguished institution, renowned for its meticulously designed programs in Hospitality, Hotel & Tourism Operations, Airlines and Event management. The department is dedicated to fostering future leaders in the dynamic hospitality and tourism industry. With an unwavering commitment to academic excellence, the Department offers an all-encompassing curriculum that seamlessly melds profound theoretical knowledge with invaluable hands-on practical training. The department boasts state-of-the-art facilities and strong international affiliations, which collectively foster a global perspective among students, ensuring their preparedness for an array of diverse career opportunities. Graduates from the department are highly sought after by both esteemed national and international recruiters, effectively transforming them into industry-ready professionals. Going beyond the realm of conventional roles, the programs encourage entrepreneurial ventures in diverse sectors, encompassing travel agencies, cloud kitchens, restaurants, microbreweries, bakeries, and more. The department doesn't just prepare students for a career; it empowers them to explore a world of opportunities, transcend borders, and thrive in multifaceted cultural settings.



More about the Department
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The MUJ EDGE (Why MUJ)



About the Program

The Bachelor of Business Administration (BBA) program in Hospitality & Tourism Operations at the Department of Hotel Management, Manipal University Jaipur, sets a new standard in hospitality and tourism education. Our curriculum is designed to provide students with a comprehensive understanding of key areas in the industry, equipping them for a successful and dynamic career.

The BBA (H&TO) program comprises the following core areas:

- Tourism Operations and Management
- Hospitality Operations and Management
- Event Management
- Service Excellence

Key Highlights of the Program

Robust curriculum	Experiential Learning with Industry Experts	State-of-the-Art Infrastructure & Facilities
Entrepreneurial Focused	Strategic Academic Partnerships with Industry	Specialized in Hospitality & Tourism Research
Industrial & Vocational Internships with Top Travel Companies	Real-world exposure in Tour Planning, Operations & Management,	Real-world exposure in Event Coordination and Management, Strategic Marketing and Promotion, & Customer Service Excellence.
Understanding Global Tourism Trends	Regular Industrial Visits	Regular Tours across India
MoUs with International Universities	Industry-Leading Recruiters	Diverse and Versatile Career Path

Global Career Prospects: Unlock opportunities worldwide, enabling careers beyond India, including UAE, Europe, USA, Canada, and Australia.



Prominent Recruiters



Career Opportunities



Unique Lab Infrastructure

Department of Hotel Management at Manipal University Jaipur is equipped with World Class Lab Infrastructure to acquaint the students with the Practical Knowledge of Hotel/Hospitality and Tourism Industry. Our Lab Infrastructure includes:

- Front office lab
- Computer lab
- Hotel Property Management System Lab



Students Testimonials



Arpit Gupta

I'm currently pursuing BBA in Hospitality & Tourism at SHTM, MUJ, and it has been an incredible journey so far.

The curriculum is not only industry-relevant but also encourages critical thinking. The faculty's commitment to our growth is evident through their guidance and mentorship. The dynamic and inclusive environment at MUJ has allowed me to develop not only academically but also as a well-rounded individual ready to take on the challenges of the hospitality and tourism sector.



Radhika

As a current student in the School of Hospitality & Tourism Management at Manipal University Jaipur, I can confidently say that this program goes beyond traditional education. The emphasis on practical exposure, internships, and industry collaboration has given me a realistic preview of the field. The campus life is vibrant, with various events that enhance our overall learning experience. Being at MUJ has not only enriched my academic knowledge but has also helped me develop a strong professional network.



Parikshita Puri

Reflecting on my time at SHTM, MUJ, I can say with certainty that it laid the foundation for my successful career in the tourism industry. The comprehensive curriculum, coupled with industry-oriented projects and internships, equipped me with practical skills that set me apart in the job market. The strong alumni network and continued support from the faculty even after graduation showcase the lasting impact of my education at MUJ.



Varnika Garg

I graduated from the School of Hospitality & Tourism Management at Manipal University Jaipur, and the experience has been nothing short of transformative. The program not only provided me with a strong academic background but also instilled in me the confidence to navigate the dynamic landscape of the hospitality industry. The career guidance and placement support I received from SHTM played a crucial role in helping me secure a position in a reputed hospitality firm. MUJ has truly been my launchpad to a fulfilling professional journey.

Admission Process



Application form initiated through our website
admissions.jaipur.manipal.edu



Applicants must submit a completed application form with relevant documents within the due date.

Admission Team Contact Details



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Please visit the FAQ section on our website to know more about the admission process.

Fees Details



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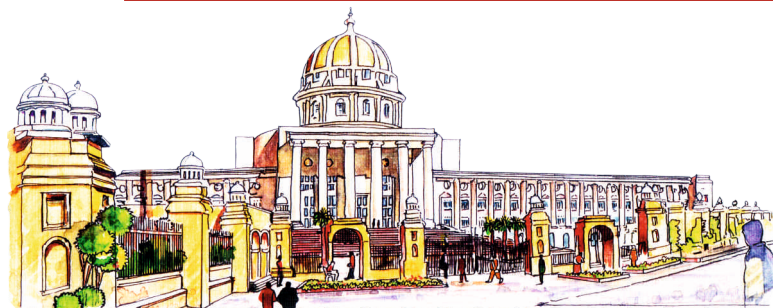


Hostel Details



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MANIPAL UNIVERSITY
JAIPUR

(University Under Section 2(f) of the UGC Act)

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